



## **INVITATION FOR INITIATIVES/ INNOVATIONS**

**Application Form for Development and Submission of Initiatives/ Innovations on Women's Socio-Economic Empowerment in Africa for [THE INNOVATIVE MARKET PLACE PLATFORM](#) at the Timeless Women's Conference, 2016.**

**February 8<sup>th</sup> – 10<sup>th</sup> 2016- Royal Orchid Hotel, Nairobi- Kenya**

Please submit your Initiatives/ Innovations in the following manner;

- ✓ ***Initiatives/ Innovations Definition***- Clearly describe the project rationale and the specific problem that it has addressed (150 words)
- ✓ ***Objectives***- Clearly and specifically state the initiatives/ innovations' objective(s). It should be linked to the socio-economic empowerment and indicate the primary targeted beneficiary group for which the initiatives/ innovations target (100 words)
- ✓ ***Methodology***- Describe clearly and in detail the methods used to achieve the initiatives/ innovations objectives, including measurements and indicators. Provide an estimate of the number of women reached during initiatives/ innovations implementation (100 words)
- ✓ ***Innovation and replicability***- Innovation is a major differentiating element for the Market Place. Innovation includes new technologies, new products, new arrangements or services, among others. Please describe how your initiative/ innovation differs from existing approaches and how it can be replicable (50 words)
- ✓ ***Results***- Describe the results of the initiatives/ innovations including qualitative and quantitative information (50 words)
- ✓ ***Socio-Economic Development Impact***- Describe the socio-economic impact of the initiatives/ innovations so far. Include the number of women beneficiaries if possible. Indicators should be clear, discrete and measurable (100 words)



## Contact Details

Name of Innovator:

Country:

Email:

Mobile Number:

**Attachment-** Please attach relevant photos showcasing your initiative/ innovation. These could include photos from your field work or generated from your beneficiaries and staff working in the intervention. We seek for photos showing real socio economic impact in the lives of women and girls in Africa.

The submission forms should be sent to Jack Abebe- [jack.abebe@unwomen.org](mailto:jack.abebe@unwomen.org) and **copied** to June Nyakan- [nyakan@twowafrika.com](mailto:nyakan@twowafrika.com), [nyakanmunyeki@gmail.com](mailto:nyakanmunyeki@gmail.com) or delivered to UN Women Eastern and Southern Regional Office- UN Complex, Gigiri- Block M, Ground Floor and addressed to Jack Abebe, Box 30218-00100, Nairobi- Kenya by Monday, 1<sup>st</sup> February 2016.