



TIMELESS
WOMEN'S
CONFERENCE

2016



TAKING THE *Step*



TIMELESS & DYNAMIC
PEOPLE . ORGANIZATIONS . PLACES



ABOUT US

Timeless & Dynamic Services Ltd is a Kenyan owned organization whose vision is to positively influence the transformation of key drivers of the social and economic development of Africa through various innovative platforms.

We engage with all key stakeholders of social and economic growth across Africa – the Public sector, Government, Development, Corporate, Business and Social. Our strategy involves collaboration, innovation, team development, inspiration, motivation, strategy and policy reviews and development.

"Women in sub Saharan Africa account for 50.01% of the population according to "TRADING ECONOMICS report from the World Bank 2011" in some parts of Africa the population of women is higher."

Imagine ...

-  If we could empower the African women and leverage their social and economic skills to harness their full potential?
-  If we could influence positively the attitudes and Mindsets of African women to unlock hidden talent and opportunities?
-  If we could connect African women to each other to scale their outreach and impact through their learning and knowledge sharing experiences?
-  If all African women had access to a mentor who nurtured their social and Economic skills?
-  If African women had a common voice to address issues affecting them?
-  If African women had a shared channel to influence policies, laws and Strategies that affect the livelihoods of their communities, countries and Continent?

- ~ Just imagine what Wonders these Women would do for Africa !
- ~ Imagine the positive social transformation in their families and communities!
- ~ Imagine the economic growth of their countries and continent!
- ~ Imagine what these WOW - "Women of Wonder " would accomplish !

It is for this reason that The Timeless Women's Conference has been birthed.

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IMAGINE IF AFRICAN WOMEN HAD
A **SEAT AT THE TABLE** IN
ALL AREAS CONCERNING
DEVELOPMENT FOR THEY ARE
CORE TO BOTH SOCIAL AND
ECONOMIC SUSTENANCE OF
AFRICA

A FLOURISHING FUTURE FOR AFRICA

 **TIMELESS
WOMEN'S
CONFERENCE** 2016



Nyakan J. Munyeki
CEO
Timeless & Dynamic

I saw my vision come alive through the women of Africa when the 1st Timeless Women's Conference themed 'Healed Heels' came to a climax on 10th February 2015 at the Timeless Women of Wonder (TWOW) Gala night. I had envisioned a conference like no other- a powerful engagement between the delegates and the panelists, who were all accomplished leaders in their own right representing all sectors. A platform was created for dialogue amongst women and men leaders of Africa, to paint a common vision on how women see the social and economic development of Africa and to identify the role of women in the same.

One thing that came out quite clearly, was the need for transformation of the self, through a positive change in attitude in order to soar to greater heights - on a personal and professional level. For it is true that sometimes in life, we find ourselves in impossible situations; and other times it just feels impossible because we undermine our self-worth. It is also true that the road ahead is not cleared of obstacles and we are not gently placed in front of a set of steps for us to climb and rise to our destiny.

**"OPTIMISE WHAT YOU HAVE, TAKE WHAT YOU LOVE, THE
PASSION FOR WHAT YOU DO, AND USE IT TO CHANGE THE WORLD"**

The theme of 2016 and the Image of the Lady Taking the Step, is a reminder that we have to maintain a balance in life while still taking that next STEP; that STEP to push past every obstacle and every excuse, and ultimately embrace our Courage, Fabulousness and Strength as women who are ready to be pace-setters for those who dare to stand up against all odds. Women representation in the leadership of Africa is still marginal and there remains a greater need to bring women to the centre of the distribution of the economic resources of Africa. As you go through the brief, it is my hope that you can be part of Timeless Women, as we collaborate for the flourishing future of our beautiful continent - Africa. Enjoy!

Remember - You do not take that step because you can. You take the step DESPITE.

**"YOU DO NOT TAKE THAT STEP BECAUSE YOU CAN.
YOU TAKE THE STEP DESPITE"**

**A PLATFORM
FOR DIALOGUE
BETWEEN AFRICAN
WOMEN LEADERS
FROM ALL KEY
SECTORS TO START
THE JOURNEY
TOWARDS MAKING
OUR DREAMS FOR
A FLOURISHING
AFRICA A REALITY!**

ABOUT THE TIMELESS WOMEN'S CONFERENCE 2016

"TAKING THE STEP"

In **2015** we focused on "HEALING HEELS" ... transforming mindsets, attitudes and destroying limiting belief patterns to move into a limitless thought pattern with a positive mindset and attitude for optimization of potential and resources.

In **2016**, we take the conversation higher as we dialogue on what we must now DO if Africa is going to grow exponentially socially and economically. Our theme "**TAKING THE STEP**" will challenge the women of Africa to take the step required to shift the status quo and begin to realise tangible impact in all areas pertinent to social and economic transformation of Africa. We will be looking at the key drivers of social and economic change and discuss our role in bringing about that change from wherever we are. We continue to involve men as a key partner and stakeholder in our strategy to empower and align ourselves to the opportunities.

Beginning on 8th until 10th of February 2016, we will reconvene and continue our dialogue at the Royal Orchid Hotel in Nairobi, where we will be taking stock of the gains we have made so far, what has worked well and what we must do to scale our impacts **exponentially** especially at the grass roots.

Are women taking centre stage at the decision table and giving input to the issues that concern them?

- o Health, education, agriculture, land, finance, law, technology, media, industrialization etc. what is the strategy to bring our inputs to table?

How do we scale up our inputs and impacts to millions of African women?

- o What are the structures and mechanisms of consulting the women at the grass roots? How do we bring solutions to the women in the grass roots, inspire, empower and support them to succeed?

Are we collaborating for greatness? What kind of strategic partnerships must we put in place to scale solutions and impacts for African women?

What is our responsibility in bringing about the change we desire? How do we structure our inputs in a strategic manner and implement the strategies?

Moving into action for scale.

Influencing for impact.

"MEN ARE A KEY PARTNER FOR WOMEN'S INCLUSION IN MATTERS PERTAINING TO ECONOMIC & SOCIAL DEVELOPMENT"



TIMELESS WOMEN'S CONFERENCE ~ 8th, 9th, 10th Feb 2016

Royal Orchid Hotel

Theme for Conference
"TAKING THE STEP"

Audience

1. Women leaders from the;
 - a. Public sector (Political Leaders, Cabinet Secretaries, representatives from government, diplomatic mission representatives, public organizations)
 - b. Private sector (corporate and business)
 - c. Development sector (UNWOMEN, Other UN Agencies, NGOs and civil societies)
 - d. Media
 - e. Social (family experts, counsellors, religious leaders etc)
 - f. Grass roots
2. Multi-Cultural – representation from Kenya, other African countries, Europe, Asia and America.
3. Multi-Generational – representation from various age groups including the Young leaders.
4. Men – at least 5% of the audience will compose of men leaders from diverse sectors.

Purpose of Conference

1. To dialogue on key areas critical for African women to take the step in transforming Africa socially and economically.
 - i. Aligning to Africa's future – industry, leadership, global positioning
 - ii. Dialogue on the ideal picture, gaps and how to mitigate the gaps
 - iii. Agree on actions to take to close down the gaps.
2. To draw leaders into action for transformative growth and scale of impacts throughout Africa.
 - i. Developing Transformational Leadership
 - ii. Leaders for Impact – bringing relevant solutions to women of Africa
 - iii. Inclusive Leadership, representing the voices of the unheard.
3. To influence collaborative and strategic partnerships for action (interpersonal, men, multi-organizational, multi-sectoral, bilateral, multi-country, intercontinental).

Outcomes of Conference

1. Building networks for collaboration, multi-sectoral partnerships and working groups for action.
2. Transformational Leadership Development
 - a. Mentorship
 - b. Succession planning and generational leadership
3. Developing action points and steps to take to shift the level of impacts for women in Africa.
4. To agree on key levers for scaling growth in Africa and align with the same.



PROGRAM OF EVENTS

DAY 1

8th Feb. 2016

8:30AM - 8:40AM	Welcome Speech
8:40AM - 8:50AM	Opening Remarks (Special Guest)
8:50AM - 9:00AM	Keynote Address
9:00AM - 9:30AM	Opening of Conference by Chief Guest
9:30AM - 11:00AM	'Outstanding Leadership for Africa's Growth' Panel Session
11:00AM - 11:30AM	Tea Break
11:30AM - 1:30PM	"Women in Future Industries for Africa" Panel Session
1:30PM - 2:30PM	Lunch
2:30PM - 4:30PM	"Financing that Works for Women" Panel Session
4:30PM - 5:30PM	Evening Tea Break
5:30PM - 7:00PM	Networking Cocktail "Taking our Financial Position"

PROGRAM OF EVENTS

DAY 2

9th Feb. 2016

8:30AM - 8:40AM	Welcome
8:45AM - 9:00AM	Opening Remarks by Special Guest
9:00AM - 11:00AM	"Men Building Bridges" Panel Session
11:00AM - 11:30AM	Tea Break
11:30AM - 1:30PM	"Women Transforming Agribusiness for Accelerated Growth & Food Security" Panel Session
1:30PM - 2:30PM	Lunch
2:30PM - 4:30PM	"Leveraging Media for Economic and Social Impact" Panel Session
4:30PM - 5:00PM	Evening Tea Break
5:00PM - 7:00PM	Social Evening "Your Persona, The Glue of Life"

PROGRAM OF EVENTS



DAY 3

10th Feb. 2016

8:30AM - 8:40AM	Welcome
8:40AM - 8:50AM	Special Guest Remarks
9:00AM - 12:00PM	Market Place Innovation Platform
12:00PM - 1:00PM	Recap of Market Place + Next Steps
1:00PM - 2:00PM	Lunch
2:00PM - 4:00PM	"Strategy for Impact - The Success Story" Panel Session
4:00PM - 6:00PM	1-1 Insights with Captains of Industry (Exclusive)
6:00PM - 7:00PM	Red Carpet Photo Session
7:00PM - 9:00PM	TWOW Gala Dinner
7:00pm	<i>Opening Speech - Special Guest</i>
7:30pm - 8:30pm	<i>Dinner</i>
8:30pm - 9:30pm	<i>Award Ceremony</i>
9:30PM	Guests Leave at Leisure

PANEL TOPICS

PANEL TOPIC	TOPIC DISCUSSION POINTS
1. Outstanding Leadership for Africa's Growth	<ul style="list-style-type: none"> Developing impact driven leadership Inclusive leadership Generational leadership Effective leadership styles
2. Women Transforming Agribusiness for Accelerated Growth & Food Security	<ul style="list-style-type: none"> Africa's global position on food security Applying science and research in Africa's context Developing tools and implements for ease in farming Innovating food production Empowering farmers through the end value chain Value addition and mechanization for scale
3. Women in Future Industries for Africa	<ul style="list-style-type: none"> Women's positioning, development, alignment, engagement and support in Africa's future industries <ul style="list-style-type: none"> Oil/Gas Infrastructure Energy / Renewables Technology Green industries Construction Women in the sector as: <ul style="list-style-type: none"> Employees Business owners Regulators
4. Men Building Bridges	<ul style="list-style-type: none"> Men's influence on women's financial empowerment Political, social and economic bridges Role of leadership on women's empowerment <ul style="list-style-type: none"> Government Development Political Corporate Opportunities, partnerships, support Insights

PANEL TOPIC	TOPIC DISCUSSION POINTS
5. Financing that Works for Women	<ul style="list-style-type: none"> Women's voices in development of financial instruments, tools, policies and systems Barriers to accessing finance Scaling financial impact for women Aligning financial instruments with African women's needs Innovating funding models for women's empowerment Social and economic effects of empowering women
6. Leveraging Media for Economic and Social Impact	<ul style="list-style-type: none"> How does media promote <ul style="list-style-type: none"> Outstanding leadership? Women's financial empowerment? Positioning of Africa for growth in future industries and agribusiness? Women and Men working together? How does Media facilitate the execution of the key issues identified that will drive Africa's growth and women's empowerment?
7. Strategy for Impact - The Success Story	<ul style="list-style-type: none"> Overcoming barriers to grow Resilience for success <ul style="list-style-type: none"> Adapting to change Embracing new technologies The multicultural approach Philanthropy making the difference

SOCIAL EVENTS



8th February 2016 Evening

Networking Cocktail

Theme
"Taking our Financial Position"



9th February 2016 Evening

Your Persona - Evening

"The Glue of Life"
Health, Work life balance,
Family...



10th February T-WOW Special Edition

8:30am - 12:30pm

Innovative Market Place Platform

"Showcasing innovative projects achieving great impacts and driving tangible growth economically and socially"
Connect and Trade ideas!

2pm - 4pm

INSPIRE , EMPOWER Panel Session

"Strategy for Impact - The Success Story"

4pm - 6pm

1-1 Insights with Industry Captains

(Only those who will have registered for sessions)

6pm - 7pm

Red carpet photo shoot

7pm - 9:30pm

Timeless Women of Wonder Gala Dinner and Awards Ceremony

WHAT DO I GET FROM THE CONFERENCE?



All delegates will receive automatic membership to the Timeless Women of Wonder - TWOW Foundation! and will be launched into action at the gala dinner night.



All delegates will receive automatic membership to the TWOW portal for networking, knowledge and experience sharing with women leaders from all over Africa as well as access to resource portals of key Timeless partners.



Delegates will have the opportunity to network with women leaders from all over Africa and from multiple sectors during the panel sessions and the social events. This will provide opportunities for business and career growth.



All delegates will receive a Post Conference packet with all key speeches from panelists, the outcomes of each panel discussion and launch materials for Timeless Women of Wonder.



Delegates will contribute towards the outcomes of the conference which will have the potential of feeding into other channels that are instrumental in women's economic empowerment e.g. Commission on Status of Women Conference in New York, African Union's Commitment of 2015 being the year of the African Women Entrepreneurs among others.



All delegates will have a red carpet photo opportunity.



Delegates have an opportunity to join a multi-sectoral working group of their choice where they join other women leaders to deliver on Key Initiative/s that will be launched on the gala night.

TIMELESS WOMEN'S CONFERENCE

HIGHLIGHTS

2015

HIGHLIGHTS OF 2015 TIMELESS WOMEN'S CONFERENCE



The TIMELESS WOMEN'S CONFERENCE 2015 that was themed "HEALED HEELS" set the stage for the dialogue on the role of African women in the social and economic transformation of the African Continent. The 2-day conference brought together 220 women leaders from various countries in Africa who represented all key sectors of the economy.

"Healed Heels" was a theme that would set the foundation for the dialogue, which was centered around transforming mindsets and attitudes in all the critical areas of development to ensure a transformed Africa. It was transformational to see the synergies between the women and the men leaders from the different sectors and how they embraced a new vision that would see a paradigm shift in the economic and social sectors that would see Africa optimize its potential.

PANELIST

"A mess is a prerequisite of a transformation"

Dr. RON ARCHER
Founder and President
Dunamis Africa

PANELIST

"It can be quite a challenge to bring a balanced view of issues cutting across various social and economic matters in Africa"

JULIE GICHURU
Entrepreneur &
Media Personality

A major strategy of the conference was the deliberate involvement of men as key partners in women's economic and social development and empowerment. With statistics and research showing that most of the world's wealth is in the hands of men and most of the leadership positions in key sectors of development are held by men, Timeless Women found it critical to have men as key partners. The 2015 Conference saw Key Men Leaders participate in the discussions and offer support in the outcomes of the conference.

The 2015 conference came to a close with the launch of the Timeless Women of Wonder (TWOW) as well as ways in which interested parties can become a part of TWOW.

For more information about the conference, visit our Website on www.timelessconference.com and our YouTube Channel – Timeless & Dynamic Services Ltd.

DELEGATE

"The theme has helped with our self-limiting beliefs"

LILLIAN GITHUKA
Regional HR Manager
Christian Aid

PANELIST

"There is so much money to be made in non-traditional business ventures. I have a snail farming business"

ROSEMARY ODINGA
Founder
Shelltops Ltd.

DELEGATE

"The answer to Africa's problems lies with people who are right here in Africa"

CARLA STENT
Women in Business
UK

A GLIMPSE OF SOME OF THE 2015 PANELISTS



OPENING SPEAKER

"The time for a deeper reflection and radical action to raise African women to their rightful place in society is now"

CHRISTINE MUSISI
Regional Director
UN Women

CHIEF GUEST

"A woman should also believe that she can do it and that there is nothing she cannot do"

H.E. Amb. SAHLE-WORK ZEWE
Director General
United Nations Office Nairobi

PANELIST

"Stop defining women at the community level; let the women have an equal playing ground. Let them have a choice"

Senator LESUUDA NAISULA

PANELIST

"The secret to greatness is to gang up on the problem rather than on each other"

Hon. GERALD GITHINJI
Deputy Governor
Kiambu County

PANELIST

"Intellect gets you to the door, attitude gets you further"

NORAH ODWESSO
PA & Comm. Director
Coca-Cola, C. East & West Africa

PANELIST

"A woman who provides leadership also provides comfort and peace"

Amb. YVONNE KHAMATI
Deputy Head of
Mission to Somalia

PANELIST

"We should stop talking about empowerment of women rather of men to understand equality"

SURAJ SHAH
Africa Program Manager
Intel East Africa

PANELIST

"There is no man's world or woman's world. There is only one world with vast opportunities"

TABITHA KARANJA
CEO
Keroche Breweries

CONTACT TIMELESS WOMEN'S CONFERENCE



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2016

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