WHAT ARE THE WOMEN’S CHALLENGES IN RELATION TO UNPAID CARE WORK?

1. CARE WORK: Care of their husband, children, the elders, and the sick or disabled relatives and in-laws
2. DOMESTIC WORK: Preparation of meals, laundry, collection or purchase of water and firewood, housekeeping
3. COMMUNITY WORK: Voluntary activities for the local municipality, the village or the religious community

45% of women have to take care of a family member with a chronic health problem or a disability on a daily basis.

WHAT ARE THE POSSIBLE SOLUTIONS TO ADDRESS THESE CHALLENGES?

ADAPTED MODELS OF HEALTH INSURANCE
- Develop a health care coverage and financing model that allows for the redistribution of women’s unpaid care work
  1. Adapt the offer of services to the needs of women in rural areas and the informal sector via insurance premiums tailored to income level and digital channels to facilitate enrolment.
  2. Design sustainable models to ensure the long-term financing of these services together with local authorities, such as by leveraging savings groups, in-kind contributions and collective fields.

INNOVATIVE CHILD CARE STRUCTURES AND MODELS
- Invest in childcare facilities in rural localities together with the municipalities and the communities
  1. Assess the possibility of creating community childcare centers.

BASIC AND HEALTH INFRASTRUCTURE
- Invest in basic infrastructure and innovative models to improve access to energy and water for a reduction of women’s domestic work.
  1. Explore pay-as-you-go mechanisms to facilitate women’s access to modern energy and solar technologies for domestic and productive uses.

FINANCIAL AND DIGITAL INCLUSION
- Work with the private sector to develop financial products that meet the needs of rural women related to unpaid care work:
  1. Improve access to formal savings and insurance mechanisms via mobile money and digitalize existing community-based financing mechanisms (tontines).
  2. Develop digital tools to improve rural women’s financial education and skills.

CHANGING SOCIAL NORMS
- Promote a change in social norms for better recognition, reduction and redistribution of women’s unpaid work through a dialogue at the national and local level, including with religious and community leaders, and for its inclusion in Local Development Plans.
  1. Trainings in local languages via the mobile phone and the voice channel.

PROBLEM
- WHAT ARE THE WOMEN’S CHALLENGES IN RELATION TO UNPAID CARE WORK?

SOLUTIONS
- WHAT ARE THE POSSIBLE SOLUTIONS TO ADDRESS THESE CHALLENGES?

INNOVATIVE SOLUTIONS TO ADDRESS WOMEN’S UNPAID CARE WORK IN RURAL SENEGAL