

Please review the Project Narrative Guiding Questions carefully before completing the Project Narrative.



A. Executive Summary



B. Project context, opportunities and challenges



C. Justification



D. Strategies



E. Coverage and scope of project



F. Expected results and main activities to achieve them



G. Sustainability



H. Partnerships



I. Monitoring & Evaluation and Knowledge Management plans



J. Risk Analysis and Risk Management



K. Institutional Arrangements, Management and Administration



L. Acronyms



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**Project Narrative Guiding Questions**

**Executive Summary** Provide the overall goal of what the project aims to achieve and contribute to, and what main changes will have resulted for the benefit of women and girls by the project’s end.

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|  | Provide a brief overview of the project, including overall goal and objectives, key strategies, expected results  |  |
|  | , intended beneficiaries and partners. |  |
|  | Specify geographic location/s and coverage of the project, duration, costs of the project and any |  |
|  | contributions from participating organizations. |  |
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| **Project context,** | Provide a description and analysis (including relevant data) of the specific problem and critical gaps that the |  |
| **opportunities and** | project is intending to address in the specific context of the country/areas of intervention, as well key |  |
| **challenges** | challenges, opportunities, and risks related to the project reflecting the overall socio -political, and |  |
|  | economic realities. |  |
|  | Specify which form/s of violence is being addressed and whether the focus is on prevention, response to |  |
|  | survivors, or both. |  |
|  | Provide brief information on what other national/regional/local institutions and key actors are doing in |  |
|  | responding to the issue. Please explain how your intervention is adding value and/or cooperating with |  |
|  | existing initiatives. |  |
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| **Justification** | Explain why the proposed project is relevant in contributing to solving the stated problem and how the |  |
|  | organization sees itself as well-placed to undertake the proposed project. |  |
|  | Explain the main changes that need to occur to address the stated problem and what the project’s |  |
|  | contribution will be to these needed changes, at what levels, and how these contributions will be made. |  |
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| **Strategies** | Describe the strategies to be pursued in the project and why they are considered particularly effective and |  |
|  | relevant to the context, challenges and key gaps that the project aims to address. |  |
|  | If the project is catalytic and innovative in nature, provide more details on why it is so and what new |  |
|  | approaches or knowledge would result. |  |
|  | If the project is upscaling an approach or an intervention that has been proven to be effective, provide |  |
|  | explicit reference to main results and evaluations available and/or country/ies or places where it has been |  |
|  | tested and assessed, as well evidence of its success and key criteria for upscaling. (Evaluation findings and |  |
|  | summaries should be attached). |  |
|  | Detail practices, approaches and methodologies planned for each lead implementation strategy and |  |
|  | component. |  |
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| **Coverage and scope** | What is the geographical location of the project and its main socio-economic, cultural and political context? |  |
| **of project** | Name the specific locations of intervention (national/local), the criteria for their selection and the |  |
|  | estimated coverage (proportion/number of people). |  |
|  | Who are the key beneficiaries of this project and on what basis were they identified? Be specific about the |  |
|  | direct beneficiaries of the programme, and avoid, as much as possible, using general statements such as |  |
|  | “all women”, “all girls” unless such statement can be qualified. |  |
|  | Who are the secondary beneficiaries and what roles are they expected to play in the process? |  |
|  | How will primary and secondary beneficiaries benefit from the project? |  |
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| **Expected results and** | What is the overall goal of this project? What are the objectives to be achieved? |  |
| **main activities to** | What are the expected results? Identify outcomes, outputs and describe the main positive changes that are  |  |
| **achieve them** |  |
| expected; when talking about change, please specify who (individual, community, institution) is likely to |  |
|  |  |
|  | feel the change and what type of change your interventions /strategies are likely to affect (behavioral |  |
|  | change/ change in the ways institutions relate to the survivors of violence/ change in the ways institutions |  |
|  | serve survivors of violence/ the way community leaders relate to violence against women and girls etc.) |  |
|  | Describe the main activities that the project will carry out in order to achieve the identified results and |  |
|  | objectives. |  |
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| **Sustainability** | Provide elements of sustainability of how the UN Trust Fund grant will have longer -term effects for |  |
|  | continued progress after the project’s end. |  |
|  | Include information on, for example, how public budgets and other resources would be secured; whether |  |
|  | national/local authorities are expected to absorb and take up the initiative based on their expressed |  |
|  | commitment and current political context; and how the capacities developed under the project will lead to |  |
|  | further developments in the struggle to end violence against women. |  |
|  | What is the biggest risk in bringing the elements of sustainability together? |  |
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| **Partnerships** | Who are key partners in this project (government, non-government, women’s groups, universities, etc.)? |  |
|  | How have they been engaged in the development of the project? |  |
|  | What are the specific roles and contributions of each to the project’s implementation? Specify which key |  |
|  | components of the project will be implemented or supported by them. |  |
|  | If not direct implementing partner, please explain how you are planning to collaborate and coordinate with |  |
|  | other players on the ground, including the government. |  |
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| **Monitoring &** | Describe the monitoring and evaluation plan for this project. Be specific of your plans to track results, the |  |
| **Evaluation and** | tools and processes that will be used to track results, and the framework against which these results will be |  |
| **Knowledge** | analyzed (baseline/end line data, focus group discussions, etc.). |  |
| **Management plans** | Specify plans to document and disseminate emerging good practices, and any possible processes to |  |
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|  | encourage adaptation and application of lessons learned. |  |
|  | Describe the type of evaluation to be undertaken, key indicators, and how the findings will be used (i.e. |  |
|  | advocacy, upscaling, etc.). |  |
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| **Risk Analysis and Risk** | Provide an assessment of risks with regard to the implementation of the proposed strategies |  |
| **Management** | (organizational, social, political risks/conflict, etc.) and how you plan to manage these risks. |  |
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| **Institutional** | Briefly describe the overall management structure and processes of your organization, and the |  |
| **Arrangements,** | arrangements you have in place for implementation of this project. |  |
| **Management and** | Detail the current technical expertise available within the organization/s and the comparative advantages |  |
| **Administration** |  |
| and complementarities of each partner in the project’s implementation and sustainability. |  |
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|  | Describe the additional technical expertise you plan to bri ng on board (in case relevant) for implementation |  |
|  | of this project. |  |
|  | Describe the financial management system you have in place, along with financing and cost-sharing |  |
|  | arrangements. |  |
| **Acronyms** | Provide a list of any acronyms used in the project narrative. |  |
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