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SCALING UP YOUTH-LED GENDER EQUALITY





LAURALYN (LAURA)

Lauralyn (also known as Laura) is a third-culture Filipina from Malaysia and an atypical nomad, currently writing a memoir on home and the politics of belonging. Since reporting online sexual harassment in 2019, she's contributed to various social causes and UN-led initiatives. With over 17 years of experience in tech startups and brand agencies, Lauralyn brings a wealth of knowledge to her work in social impact, a field she transitioned to fully in late 2023. Her commitment to mainstreaming violence prevention and intersectionality is reflected in her latest project—a “Do No Harm” Media Masterclass designed for artists, creators, curators, producers, and publishers across all fields.

Based in South East Asia

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A network of gender equality champions driving dialogue, action, and positive change.



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inspire
mobilize
connect
transform



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YOUTH-CENTRIC



NETWORK +



INTERSECTIONAL



FEMINIST APPROACH

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FOCUS AREAS OF ADVOCACY AND TRANSFORMATION



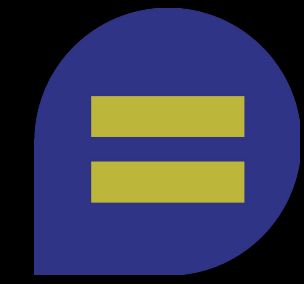
Gender-Based
Violence



Climate
Change



Mental
Health



Feminist
Movements



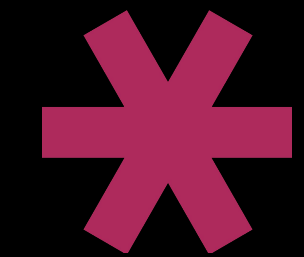
Women, Peace
& Security



Economic
Empowerment



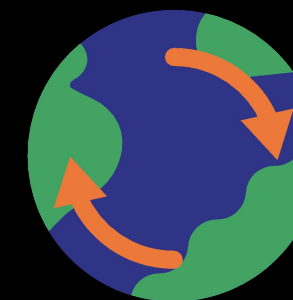
LGBTIQ+



Technology &
Innovation



Rural
Women



Displaced &
Immigration



Sexual and
Reproductive
Health & Rights



People with
Disabilities



Hybrid Centralised and
Decentralised Model
with Two-Way
Knowledge Sharing

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Centralised

Decentralised

Strategic Direction
and Coordination

Resource Provision
(Capacity Building
and Support)

Member Autonomy
Encouraged

Bottom-Up Feedback
and Influence

COMMUNICATION AND COLLABORATION METHODS

Communication:

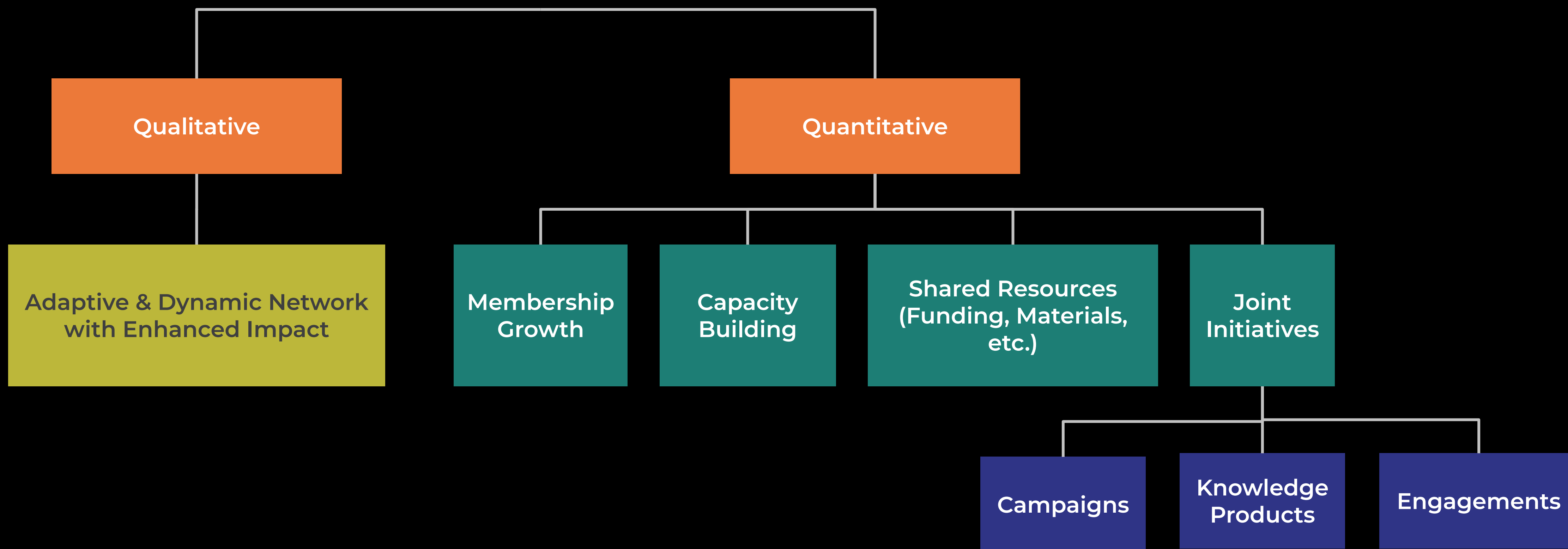
- Email
- Video meeting
- Instant messaging

Collaboration:

- Realtime and Asynchronously
- Within Sub-Groups / Task Forces
 - Example: GBV, Climate, Sports, AI



LOCALISATION OUTCOMES



SOME QUANTITATIVE OUTCOMES

01	Membership Growth	<ul style="list-style-type: none">• 3 cohorts deep• Membership expanded to 80 members from 23 countries• 40% of members from marginalised communities
02	Capacity Building Workshops	<ul style="list-style-type: none">• Capacity building and mentorship sessions from UN Women staff and external experts• In Progress: A 7-week AI course to apply learnings to our initiatives
03	Shared Resources (Funding, Materials, etc.)	<ul style="list-style-type: none">• Essential funding and resources secured by the Central Body ensured active participation of Members in key high-level meetings:<ul style="list-style-type: none">○ 45 Members participated in 2023○ 7 high-level events in 2024
04	Joint Initiatives	<ul style="list-style-type: none">• Advocacy Campaigns, e.g. “Am I A Feminist?” 16 Days Campaign• Knowledge Products, e.g. Youth Guide to End TFGBV• Engagements with Policy- and Decision-makers, e.g. COP, CSW

Adaptive & Dynamic Network with Enhanced Impact

Strategic guidance, resources, and a global platform provided by the Central Body*

* They benefited from our innovative ideas, local insights, and youthful energy.

Increased Visibility

Attendance at High-Level Meetings. Members listed in BBC 100 Women and Forbes 30 Under 30 Asia.

Built Confidence

Especially when we influenced decisions internally and externally.



Strengthened Synergy & Solidarity

Cross-border community built on knowledge sharing and collaboration.

Intersectional Mindfulness

Became mindful of intersectionality when developing solutions.

SUCCESSFUL QUALITATIVE OUTCOMES

CHALLENGES



Unequal & Inequitable Participation

General Challenges

- Digital Divide
- Timezone Differences
- Language Barriers
- Visa Barriers

Specific Challenges

- Initial confusion and frustration over network objectives
- Hesitation in offering critical feedback



Under-Resourced Centralised Body

Insufficient funding to implement ambitious solutions
(flexible/inflexible)

RECOMMENDATIONS

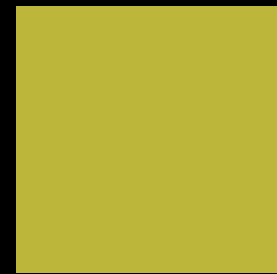


Contextual Care

- Avoid VAGUE language and jargon and/or provide glossary



- More offline initiatives



- Avoid tokenistic inclusion of marginalised members without real power-sharing



“Get out of ivory towers & fixed mindsets”

- Formalise Mechanisms: Impact Measurement & Accountability

- Provide more and diversified access to multiple stakeholders

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LEARN MORE
ABOUT THE
NETWORK

