



# Young Feminist Engagement for Beijing+30 Watch Party Toolkit

## Introduction

As we approach the 30th anniversary of the Beijing Declaration and Platform for Action (BDPFA), there is a renewed focus on engaging young people and girls globally to ensure the framework's continued relevance and impact. Recognizing the diverse contexts and varying levels of access to technology, watch parties have emerged as an effective way to enhance participation. This toolkit will guide you on how to host a watch party, to ensure that a wider and more diverse group of young people and girls are actively engaged in the Beijing+30 process, enriching the dialogue and contributing to a more inclusive movement



## What is the Beijing Declaration and Platform for Action?

Thirty years ago, in 1995, 189 countries made a historic commitment to advance gender equality, rights, and the empowerment of all women and girls by adopting the Beijing Declaration and Platform for Action (BDPFA). It is an action-oriented global program that hopes to end all forms of discrimination against women, achieve gender equality, and fully realize women's rights worldwide. The Platform acts as a source of guidance and outlines specific actions on achieving gender equality. Governments agreed to focus on 12 critical areas that concerned them the most.

### 12 Critical Areas of Concern

- Women and poverty.
- Education and training of women.
- Women and health.
- Violence against women.
- Women and armed conflict.
- Women and the economy.
- Women in power and decision-making.
- Institutional mechanisms.
- Human rights of women.
- Women and media.
- Women and the environment.
- The girl child.

Since the adoption of this groundbreaking blueprint on gender equality, progress has been made in advancing rights, yet the journey toward true gender equality for young women and girls remains unfinished.

In 2015, we celebrated 5 years of its implementation. Member States undertook a review and appraisal of its implementation and expressed concern that progress had been slow and uneven. They noted that major gaps remain and that obstacles, including, structural barriers still persisted. They also noted that levels of inequality between women and men and girls and boys persist globally. They therefore committed to engaging all stakeholders for the achievement of gender equality and the empowerment of women and girls, and committed to intensify their efforts in this regard.

In 2020, we celebrated 10 years and a second review and appraisal was done by Member States where they once again expressed concern that, overall progress had not been fast or deep enough, and that in some areas, progress had been uneven, and that major gaps remained.

Member States also recognized that these new challenges required intensified efforts for accelerated implementation. They once again committed to strengthening their collective efforts towards achieving gender equality and the empowerment of all women and girls, including full enjoyment of their human rights

In 2025, we will celebrate 30 years of the Platform's implementation. Member States will engage in a third review and appraisal of the Platform for Action. Everyone can take action to contribute to the achievement of an equal world where all voices are heard, all rights are respected, and all people enjoy equal opportunity.

## Your Advocacy

There are different ways you can get involved. You can attend the physical and virtual regional consultations that are convened by the Civil Society. Find ways to attend the regional consultations that are convened by the Regional Economic Commission.

## How can you organize the Watch Party?

### Before The Watch Party

- **Target Audience.** Young people aged 18 to 35 years.
- **Venue.** Select a venue that is accessible and comfortable (community centers, schools, churches, youth hubs). Ensure that it is equipped with a suitable screen and seating arrangements.
- **Viewing Platforms.** The event can be streamed live using platforms such as YouTube Live, and Facebook Live.

- **Technology Setup.** Ensure that all systems and connectivity are in place days before the event. Sessions can be recorded for later viewing.
- **Invitations.** Create a registration link for participants. Promote the event on UN Women social media platforms to reach a larger audience. Encourage friends and colleagues to share the event. Choose a timeline that is accessible to as many people as possible. Be sure to highlight the importance of the forum and what attendees will learn.
- **Refreshments.** Provide refreshments for in-person attendees. Schedule breaks during the sessions to allow participants to grab snacks. Everyone appreciates free food!
- **Activities and Materials.** Have moderators available to address comments and any audience concerns, provide notebooks and pens. Consider offering small prizes for the question-and-answer sessions and sharing experiences related to gender inequality.
- **Reminders After.** Participants should register via the registration link, collect their email addresses, send reminder messages a day before the event, and through social media to increase attendance.
- **Technical Support.** Ensure you have Contacts for troubleshooting during the event in case of any technical issues.





## During the watch party

- **Display Relevant Materials.** Set up posters and materials that relate to the Beijing+30 themes to create an engaging environment.
- **Introduction.** Begin with an overview of the Beijing Declaration and Platform for Action (BDPfA) and explain the significance of the event.
- **Contextualize the Watch Party.** Share how the watch party fits into the broader context of Beijing +30 and its importance for gender equality.
- **Social Media Engagement.** Since this is a major event with a global audience, actively post on social media to connect with those following up on the forum. Share photos from the watch parties and use relevant hashtags.
- **Q&A Sessions.** Incorporate Q&A sessions and provide a clear timeline for these activities. Use polls or interactive questions during the event to encourage engagement.
- **Create Bingo cards** for a watch party focused on the Beijing+30 discussions to engage participants and promote active listening. The cards should include a mix of terms, phrases, and themes related to advancing gender equality and women's empowerment. Print one card for each participant and extra copies for contingencies.
- As candidates mention words from the cards, players will use markers to mark their squares, with the first person to achieve five in a row winning a prize. To increase excitement, provide small prizes like gifts or candy, and ensure participants understand that they must cover all squares to win a grand prize

- **Create a Safe Space.** Emphasize the importance of respectful discussions, as these issues on gender equality significantly impact people's lives. Encourage participants to express their opinions while ensuring everyone has the opportunity to speak.

## After the watch party

- **Group Discussion.** Allocate time for group discussions, allowing participants to share their reflections and insights from the event.
- **Collect Feedback.** Create a Google Form for participants to provide feedback on the discussion, moderation, and any pressing issues. Share the link and thank everyone for attending.
- **Document Insights.** Summarize key takeaways and insights from the discussions. Share these summaries with FEMNET and UN Women to contribute to the Beijing+30 process.
- **Share Resources.** Provide participants with access to materials used during the watch party, including the live event recording. Encourage ongoing engagement with the Beijing+30 themes.
- **Build Community.** Encourage participants to connect and collaborate beyond the watch party. Consider creating a WhatsApp or Facebook group for sharing experiences, offering advice, and supporting one another.
- **Social Media Engagement.** Post pictures from the event online using the hashtags #gender equality # Beijing+30 to extend the conversation beyond.
- **Future Participation.** Invite participants to engage in your next event, fostering a sense of continuity and community involvement.



## Sample Invitation Email

*Subject: Join Our Community Watch Party for Youth Engagement for Beijing+30*

*Dear .....*

*We are excited to invite you to a special watch party we're hosting to engage with the upcoming Beijing+30 Regional Capacity-Strengthening Workshops! This is a great opportunity to join the conversation on gender equality and learn more about how youth can play an active role in shaping the future of gender equality at both local and regional levels.*

*By attending this watch party, you'll get to be part of a larger movement, learning alongside peers and exchanging ideas in real-time. You'll also get to explore how the Beijing Declaration and Platform for Action (BDPfA) continues to impact gender equality 30 years after its creation.*

*Event Details*

*Date: [Insert Date]*

*Time: [Insert Time]*

*Location: [Insert Address for the Watch Party]*

*Other information: We'll have snacks, group discussions, and fun activities to keep things interactive and engaging!*

*Please let us know if you can make it by [Insert RSVP Deadline] by replying to this email or reaching out via [Include Contact Information].*

*Thanks so much,*

*[Your Name]*

*[Your Contact Information]*

*Looking forward to seeing you there.*

## Samples of Watch Party Bingo

<b>B</b>	<b>I</b>	<b>N</b>	<b>G</b>	<b>O</b>
<b>Gender equality</b>	<b>Empowerment</b>	<b>intersectionality</b>	<b>Beijing Declaration</b>	<b>Women's Rights</b>
<b>Sustainable Development</b>	<b>Advocacy</b>	<b>Social Justice</b>	<b>Climate Action</b>	<b>Policy Change</b>
<b>Education Access</b>	<b>Violence Against Women</b>	<b>Reproductive Rights</b>	<b>Gender-Based Violence</b>	<b>Representation</b>
<b>Care Work</b>	<b>Feminist Movement</b>	<b>Gender Norms</b>	<b>Accountability</b>	<b>Leadership</b>

B	I	N	G	O
Gender equality	Gender Equity	Gender Equity	Gender Equity	Gender Equity
Social Norms	Social Norms	Social Norms	Social Norms	Social Norms
Safe Spaces	Women's Empowerment	Global Initiatives	Access to Education	Gender Pay Gap
Gender Roles	Marginalized Voices	Rights of Women	Economic Independence	Climate Justice
Advocacy Strategies	Inclusivity	Human Rights	Digital Empowerment	Gender Equality Framework

## Sample Social Media

*Gender equality matters! Join us at (Your Organization's Name) for an exciting Watch Party to celebrate and discuss the Beijing+30 agenda on gender equality and women's empowerment!*

*Join us for an in-person event where we'll be streaming important discussions and insights on advancing women's rights globally. Don't miss out on this opportunity to learn, engage, and make your voice heard!*

*When: (Date)*

*Time: (Start Time)*

*Where: (Location)*

*Learn more and RSVP here: (link to the event page)*

*Let's come together to advocate for a more inclusive future!*

*#Beijing30 #GenderEquality*

