



IN BRIEF

WOMENUGANDA2025+



Photo: UN Women/ Uganda Country Office

INTRODUCTION

In Uganda, significant strides have been made toward gender equality, yet challenges persist. A robust policy framework exists, but inequality and gender-based violence remain prevalent. To address these issues, a collaborative campaign has been initiated by female heads of diplomatic missions and UN agencies, and male changemakers from various sectors including the Government of Uganda. By adding their voices to the women's rights movement in Uganda, as well as attracting the broader public, this campaign aims to uplift the rights of women in society, and end violence against women (VAW). This initiative seeks to influence policy development and promote positive social norms through a series of events and activities throughout 2025, coinciding with the 30th anniversary of the Beijing Declaration and Platform for Action (Beijing+30).

LEADERSHIP

Effective leadership is crucial in driving societal change and advancing gender equality. This campaign brings together influential leaders committed to championing women's rights. By pairing female heads of missions and agencies with male changemakers, the initiative fosters collaborative leadership, demonstrating that gender equality benefits all members of society. These leaders serve as role models, inspiring others to advocate for and implement policies that support women's empowerment and gender equality.

POSITIVE NARRATIVES

Transforming social norms is essential to achieving lasting gender equality. The campaign emphasizes the promotion of positive narratives that envision a future where women and men have equal opportunities. By highlighting powerful stories of change-makers from diverse

backgrounds, the initiative challenges harmful stereotypes and showcases the benefits of gender equality. Engaging with grassroots level ensures that the campaign resonates beyond urban centers, fostering inclusive dialogues that respect and incorporate local voices.

EMPOWERMENT

Empowering women is a cornerstone of sustainable development. The campaign highlights environments where women can thrive. This includes focusing on issues of land rights and reproductive health as well as women in leadership. By organizing events such as panel discussions, field visits, and workshops, the initiative offers platforms for women to share experiences, gain knowledge, and build networks. Empowerment is further reinforced through collaborations with civil society organizations, ensuring that efforts are grounded in the realities of women's lives across Uganda.

JOIN US!

This collaborative campaign aims to complement and highlight existing initiatives to promote gender equality and women's empowerment. The conversation will continue online with [#WOMENUGANDA2025+](#) as well as offline through events and dialogues around advancing women's rights and ending violence against women in Uganda. As we commemorate Beijing+30, let us reaffirm our dedication to these principles and work collectively to accelerate progress toward gender equality.

For more information, contact UN Women Uganda or the Embassy of the Netherlands in Uganda.
