



## HeForShe official pinning of Male Heads of UN Agencies in Ethiopia

In commemoration of the International Women's Day UN Women Ethiopia officially pinned as HeForShe Champions the male Heads of United Nations Agencies in the country after their UNCT meeting on 9<sup>th</sup> March 2016. The Federal Democratic Republic of Ethiopia launched the HeForShe Movement on December 28, 2015 under the leadership of the Ministry of Women and Children Affairs (MOWCA), in close partnership with UN Women, the UN Gender Theme Group and with the endorsement of the Prime Minister H.E. Mr. Hailemariam Desalegn.



Ms. Ahunna Eziakonwa, Resident Coordinator UN Ethiopia and Mr. Amadou Allahoury, FAO Representative, Ethiopia. Photo credits: UN Women / Paula Mata

Ms. Ahunna Eziakonwa-Onochie UN Resident Coordinator to Ethiopia introduced the HeForShe solidarity movement to the UNCT members, "This is a systematic approach and platform on which men and boys can engage and become change agents towards the achievement of gender equality." Ms. Ahunna asked each representative to pledge the HeForShe campaign and to make public commitments to advance the agenda both as an individual and by representing their institutions. Each Head of Agency is expected to sign up on the HeForShe website and ensure to take the campaign to their respective agencies encouraging their male staff to sign up and stand for gender equality too.

Therefore, Ms. Ahunna encouraged them to make the following commitment: **"I am one of billions who believe that everyone is born free and equal. I will take action against gender bias, discrimination and violence to bring the benefits of equality to us all".**



Ms. Miriam Maluwa UNAIDS Country Director pinned Mr. George Okutho, Director ILO Country Office for Ethiopia and Somalia (left) & Mr. Samuel Bwalya, UNDP Country Director (right). Photo credits: UN Women / Paula Mata

Ms. Funmi Balogun, UN Women Ethiopia Deputy Representative, encouraged the male Heads of Agencies to wear the pin they were provided every day to show their solidarity to the movement. “HeForShe invites men and boys to build on the work of the women’s movement as equal partners, crafting and implementing a shared vision of gender equality that will benefit all of humanity”, she stated.



Ms. Funmi Balogun, Deputy Representative UN Women Ethiopia pinning Mr. Samba Harouna, Representative of UNEP to Ethiopia and the African Union. Photo credits: UN Women / Paula Mata

The HeForShe movement intends to reach 1 billion men globally. Join the campaign on <http://www.heforshe.org/en> and support to put Ethiopia on the map as one of the main supporters!

For more photos of this event, please see our [Facebook](#) and [Twitter](#) accounts.

For more information about the campaign, see HeForShe site and contact [maria.aarsland@unwomen.org](mailto:maria.aarsland@unwomen.org)